1. The proposal structure is determined in part by its subject, its purpose, and the needs of its audience. However, the introductory section of any proposal, regardless of its overall structure, needs to answer several questions to be effective. How effective is the introduction in this proposal? Were there questions left unanswered preventing you from understanding the presentations context, scope, or organization? Draft 2 or 3 additional sentences Washuta could include in his Prezi to make its opening more useful.
2. How well does Washuta demonstrate his professionalism in this proposal? Consider the presentation of the following items: credentials and related work history, work schedule, quality-control measures for the research he will perform, and budget. Do you need more or less information pertaining to any of these areas to understand the proposal? Keep in mind the Prezi was likely delivered as part of an oral presentation. Is there any information not currently included you think Washuta should have noted in his Prezi, even if he planned to deliver it orally? Why?
3. Watch the Prezi again, taking special note of how it organizes and emphasizes information. Two features unique to Prezi are its 3D canvas and its zooming capabilities. How did Washuta’s use of these features help or hurt the information presentation? What, if anything, did they add to the presentation that could not have been accomplished by individual slides?
4. Evaluate the Prezi’s visual design, including the background, color scheme, and typeface choices. How well does the design suit the presentation’s subject, audience, and purpose? Are there any aspects you would modify? If so, which ones, and how?
5. Washuta concludes his Prezi by presenting a research project task schedule. How effective is this task schedule as currently presented? Based on your knowledge of the various project components as presented in the Prezi, describe how the task schedule could be improved in terms of content and appearance.